



Be Visible

Social media, blog and press release bundle

You're an expert in your area but nobody knows it - you're busy doing the thing you're famous for and don't have hours to waste trying to upload things to social media, type up blog posts or try and get media coverage.

It's time for your business to shine!

Be Visible is a combination of my most popular social media, blog post writing and press release packages. It saves you time, saves you money, and makes sure everyone knows exactly what you do and how to buy from you.

You can sort out everything in the same monthly call, instead of repeating yourself to numerous people.

You'll only have one monthly email for sign off and only one invoice to process.

Plus you know all your output will maintain the same look and feel, helping your business become recognisable to your current and future clients.

"We have a call to discuss what is going on in my business and topics I want to talk about. Jackie will research, create content and schedule everything for me across my social platforms. This has been invaluable."

Get in touch

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www.awardsforwomen.com

Prices correct at January 2022





Be Visible

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Be Visible bundle

- Initial one-hour Zoom call to learn about your business, the clients you are hoping to attract, and the important key words for your industry and company.
- Monthly 30-minute Zoom call to discuss what's going on in your business and what success you'd like to shout about in your social media, blog posts and press releases.
- One-page monthly report including which topics performed best, how many people viewed your posts, and the engagement your posts received.
- If you need fewer posts one month, you can roll them over to the following month.

Be Social - Social media posts

- Up to two video-based posts per month, including branded template and video subtitling.
- Writing 16 social media posts per month, including one poll.
- Creating any necessary graphics or uploading photos to accompany them. Amending size of graphics for different social media platforms or post types e.g. stories.
- Researching and adding appropriate hashtags for each post.
- Scheduling each post to appear on up to 3 social media platforms (LinkedIn, Twitter, Facebook, Instagram, Google My Business.)

Be an expert - Blog posts

- Writing two blog posts per month (up to 1,000 words each.)
- Additional research into agreed topics.
- Two sets of amends.
- Creating header graphic/image and up to three additional graphics/images per blog post if needed.
- All ready for you to upload to your website.

Be famous - Press releases

- Writing one press release every three months.
- Write up your press release (1-2 sides of A4) to maximise your chance of getting coverage, and make two sets of amends if needed.
- Advice on what images to send with your press release.
- PLUS a personal list of four names and email addresses of journalists/publications you can send it to, saving you trawling through lots of media websites.

Cost of buying the elements separately (3 months): £2,061

Cost of Be Visible bundle (3 months): £1,761

You save: £170

Cost of Be Visible bundle (6 months): £3,752

You save: £370

Or pay monthly, £657, still saving you £120 over three months.

Minimum three-month commitment so I can get to know your business properly.