



Be Social

Social media posts

You're an expert in your area but nobody knows it - you're busy doing the thing you're famous for and don't have hours to waste trying to upload things to social media.

If you'd like a little help with your social media to keep you in front of your clients' eyes while you get on with running your business, get in touch.

Even just a couple of posts a week helps keep you visible, gives you a chance to shout about your success and can help position you as an industry expert.

I can post your content to LinkedIn, Facebook (stories or newsfeed), Instagram (stories or grid), Twitter or Google My Business.

"I always felt that my social media activity fell down my list of things to do, but I knew how important this was to grow my business. Finally I feel like I'm visible to my clients and talking about all the good things we are doing"

Bronze social media package

- Writing 8 social media posts per month.
- Creating any necessary graphics or uploading photos to accompany them. Amending size of graphics for different social media platforms or post types e.g. stories.
- Researching and adding appropriate hashtags for each post.
- Scheduling each post to appear on up to 2 social media platforms.
- Monthly 30-minute Zoom call to discuss what's going on in your business and what success you'd like to shout about.

£297 per month

Add an extra video or reel to any package: £50



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Silver social media package

- Up to two video-based posts, including branded template and video subtitling.
- Writing 16 social media posts per month, including one poll.
- Creating any necessary graphics or uploading photos to accompany them. Amending size of graphics for different social media platforms or post types e.g. stories.
- Researching and adding appropriate hashtags for each post.
- Scheduling each post to appear on up to 3 social media platforms.
- Monthly 30-minute Zoom call to discuss what's going on in your business and what success you'd like to shout about.
- One-page monthly report including which topics performed best, how many people viewed your posts, and the engagement your posts received.
- If you need fewer posts one month, you can roll them over to the following month.

£450 per month

Gold social media package

- 48-hour turnaround on up to four 'in the news' posts to position you as a thought leader in your industry.
- Weekly review of three UK national newspapers (Times, Guardian, Daily Mail) to check for topics relevant to your business.
- Rescheduling of planned posts on up to four occasions to create space for 'in the news' posts.
- Up to four video-based posts, including branded template and video subtitling.
- Writing daily social media posts, including up to three polls per month.
- Amending length of posts for different platforms e.g. maximum characters on Twitter.
- Creating any necessary graphics or uploading photos to accompany them. Amending size of graphics for different social media platforms or post types e.g. stories.
- Researching and adding appropriate hashtags for each post.
- Scheduling each post to appear on up to 4 social media platforms.
- Twice-monthly 30-minute Zoom call to discuss what's going on in your business and what success you'd like to shout about.
- Detailed monthly report including how every post performed, comparing performance of each platform with the previous month, which topics performed best on which platforms, and the engagement each post received.
- Quarterly social media strategy meeting via Zoom: 30 minutes discussing how your social media has been performing, your business goals for the coming quarter, and how best to support those goals via your social media.
- If you need fewer posts one month, you can roll them over to the following month.

£1,200 per month



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VIP social media package

- Initial baseline report reviewing your current social media performance, including what is working well, what your followers are engaging with and suggestions of where improvements can be made.
- 24-hour turnaround on up to 10 'in the news' posts to position you as a thought leader in your industry.
- Daily review of three UK national newspapers (Times, Guardian, Daily Mail) to check for any topics relevant to your business.
- Rescheduling of planned posts on unlimited occasions to create space for 'in the news' posts.
- 24-hour turnaround responding to comments on your posts, using a set of pre-agreed comments, or flagging to you when there is something that needs your direct response.
- Daily 'warming up' of each platform by reacting to other people's posts, using a set of pre-agreed comments, to increase likely reach of your own posts.
- Up to 10 video-based posts, including branded template and video subtitling.
- Writing daily social media posts, including up to four polls per month.
- Amending length of posts for different platforms e.g. maximum characters on Twitter.
- Creating any necessary graphics or uploading photos to accompany them. Amending size of graphics for different social media platforms or post types e.g. stories.
- Researching and adding appropriate hashtags for each post.
- Scheduling each post to appear on up to 5 social media platforms.
- Monthly 'health check' of your followers on each platform; flagging those that seem suspect; removing those that aren't genuine once agreed by you.
- Twice-monthly 30-minute Zoom call to discuss what's going on in your business and what success you'd like to shout about.
- Detailed monthly report including how every post performed, comparing performance of each platform with the previous month, which topics performed best on which platforms, and the engagement each post received.
- Quarterly social media strategy meeting via Zoom: one hour discussing how your social media has been performing, your business goals for the coming quarter, and how best to support those goals via your social media.

£3,000 per month



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The Launch social media package

Designed for those about to launch a course, new product or membership, who want to use social media to build excitement about their new offer in the weeks leading up to the launch.

- One-hour strategy Zoom meeting to discuss your launch and what you hope to achieve through your social media campaign.
- Writing three social media posts per day for three weeks (63 posts in total), including two polls.
- Creating any necessary graphics or uploading photos to accompany them.
- Amending size of graphics for different social media platforms or post types e.g. stories.
- Researching and adding appropriate hashtags for each post.
- In addition, up to two video-based posts, including branded template and video subtitling.
- Scheduling each post to appear on up to three social media platforms.
- One-page, post-campaign report including which topics performed best, how many people viewed your posts, and the engagement your posts received. This can be used to inform your strategy for future launch campaigns.

£997

Add an extra video or reel to any package: £50

"We have a call to discuss what is going on in my business and topics I want to talk about. Jackie will research, create content and schedule everything for me across my social platforms. This has been invaluable."

Get in touch

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Prices correct at January 2022

