



Be an expert

Blog posts

Yes, your web designer said you need to post a blog on your website to help with SEO.

It's all set up and you posted the first couple... but haven't had time since to write any more.

You've got lots to talk about but no time to turn it into something coherent that's ready to upload to your site.

I can take your ideas and write them into interesting blog posts, including your all-important keywords.

It's a great way to help position you as an industry expert, and drive future clients to your website.

Bronze blog post package

- Writing one blog post per month (up to 750 words.)
- Initial 30 minute Zoom call to learn about your business, the clients you are hoping to attract to your blog posts, and the important key words for your industry and company.
- Monthly 15 minute phone call to discuss your ideas for your blog.
- One set of amends.
- Creating one accompanying graphic/image to head up your blog post if needed.

£97 per month

Minimum three-month commitment so I can get to know your business properly.



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Silver blog post package

- Writing two blog posts per month (up to 1,000 words each.)
- Additional research into agreed topics.
- Initial 30 minute Zoom call to learn about your business, the clients you are hoping to attract to your blog posts, and the important key words for your industry and company.
- Monthly 30 minute phone call to discuss your ideas for your blog.
- Two sets of amends.
- Creating header graphic/image and up to three additional graphics/images per blog post if needed.

£187 per month

Minimum three-month commitment so I can get to know your business properly.

Gold blog post package

- Writing four blog posts per month (up to 1,000 words each.)
- Weekly review of three UK national newspapers (Times, Guardian, Daily Mail) to check for potential blog topics relevant to your business.
- Additional research into agreed topics.
- Initial 1 hour Zoom call to learn about your business, the clients you are hoping to attract to your blog posts, and the important key words for your industry and company.
- Twice-monthly 30 minute phone call to discuss ideas for your blog.
- Unlimited amends.
- Creating header graphic/image and up to three additional graphics/images per blog post if needed.

£367 per month

Minimum three-month commitment so I can get to know your business properly.

Get in touch

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Prices correct at January 2022

